

**About the project: What type of project, background and main goal - minimum 1000 characters**

With the project "Ukrainian Youth is changing the world" we set out to collect and publish (on the website <https://www.truthfulreporting.org/>) life stories of young Ukrainians from different walks of life, with different education, beliefs and ways of life. The stories were published in both Ukrainian and English. In the course of this work we interviewed young people, volunteers, refugees, members of NGOs who are actively trying to help our soldiers and our country win this battle against the invader. We focused in particular on those of our young people who, despite the great challenges and struggles of today, continue to contribute what they can to Ukraine's victory in this war. Through this project we've been able to highlight and tell the stories of our volunteers who are helping our refugees, giving food and money to those in need, and organising various events to raise more support for the Ukrainian cause. We've also included stories from young journalists who go into the destroyed towns and villages and talk to the locals, we've published interviews with our young people who have joined various NGOs and are working to make this world a better place. Over the course of three months, our team collected stories from those who had lived under Russian occupation, and we were ready to ask them what it was like, what they had experienced in these harsh circumstances, and what their hopes were for the future. In our writing and reporting we focused a lot on the experiences of our youth during this war, what they lived through. We also took a long-term view in our interactions with young people, asking them about their hopes and aspirations for the future, and what steps they are taking today to make that future a reality.

**How was the project carried out? Describe any challenges involved in carrying out the project, milestones to mark progress, etc. - minimum 2000 characters**

Our original start and finish dates were 01.07.2023-31.12.2023. We've had to make some changes to our project duration and budget plan because the amount of money we've been granted is significantly less than what we had in our original

budget sheet, so we decided to update our budget. We also wanted to update the duration of the project to three months instead of six (so it lasted from the start of July to end of September). Fortunately, we were able to complete the project well before the end of September and used the remaining time to start writing the final report.

The change in deadlines had a positive impact on the project. It made it possible to successfully distribute the grant money between all team members, more precisely we increased the salaries for our journalists, editors and translators, they got quite a decent amount (bigger salary than from our previous grant project), otherwise one material would be worth very little money if we hadn't done this change.

**Was the project completed on schedule?**

Yes

**Were changes made in the content of the project during the process?**

No

**Who was the target group for the project and how many people did the project reach? Specify, for example, the number of participants at events, the number of viewers of films, or number of books or journals printed - minimum 500 characters**

Over the course of the project, in total 26 stories in the form of written interview were published on the website of our media

<https://truthfulreporting.org/en/category/ukrayinska-molod-zminyuye-svit/>

During this period, we had the following viewing and reading statistics on our website "Truthful Reporting": have attracted more than 6100 readers, among them 2600 are unique visitors. We checked the statistics during the following period: 01.07.2023-30.09.2023.

Project pages were created also in social networks:

Statistics for the period of advertising

Instagram

@truthful\_reporting (Ukrainian version) -

[https://www.instagram.com/truthful\\_reporting/](https://www.instagram.com/truthful_reporting/)

New subscribers - 285

Interaction with content - 994

Likes - 632

Comments - 17

Shares - 24

Saved - 141

@truthfulreporting.eng (English version) -

<https://www.instagram.com/truthfulreporting.eng>

New subscribers - 18

Interaction with content - 227

Likes - 19

Comments - 0

Shares - 1

Saved - 15

Facebook (English version)

<https://www.facebook.com/people/Truthful-Reporting/100087892509506/>

New subscribers - 3

Interaction with content - 521

Likes - 416

Comments - 0

Shares - 1

Click on the link (go to the site) - 59

Google Ads

Shows - 7 000

Click- 404

The top 5 countries from which readers follow us include: Ukraine, Canada, United States, Germany, Poland.

**Self evaluation: Did the project achieve its goal? - max 600 characters**

The project has achieved its goal. Young Ukrainians shared their experiences of living in the reality of a full-scale invasion and reflected on their own active participation in various organizations and events supporting Ukraine. We have attracted many people from all over the world to read our stories. Our members also gained their first professional experience of working in an editorial team, publishing their first stories and earning their first salaries. The website has become a platform for our students to share their thoughts, visions, and can be used by many students in the future.

**Project completion:**

**Has the project been completed or are there plans for a continuation?**

Yes

**Did the project ultimately result in articles, a book, a film, a journal, a podcast or other published material?**

Yes

**Specify the title, year, publisher, number printed or other relevant data**

26 articles of "Ukrainian Youth is changing the world" project were published on <https://truthfulreporting.org/>

**Did the project ultimately result in books, journals, articles?**

Yes

**Project documentation. Have physical or digital copies...**

Yes

**When was/will the publication be submitted, by whom and in how many copies?**

Attached to the final report

**Has material been published online?**

Yes

**How the support was used What was the support used for? Please be specific. What percentage of the project's funding was provided by Fritt Ord? - minimum 500 characters**

Most of the project funding (88,5%) was used to pay for salaries for the content creation, improving content quality and administration, including taxes. With our payment we covered the work of authors to collect information, write material, work of translators to do English versions, work editors and proofreaders to prepare texts for publication, paid our site administrator, SMM-manager, accountant and project manager. 7 authors published 26 stories translated in English. Marketing (10.80%): promotion of the publication's pages on Instagram and Facebook, promotion of the website through Google ads. Other expanses (0.7%): bank fees and commissions.

**Did Fritt Ord provide other allocations to the project?**

No